

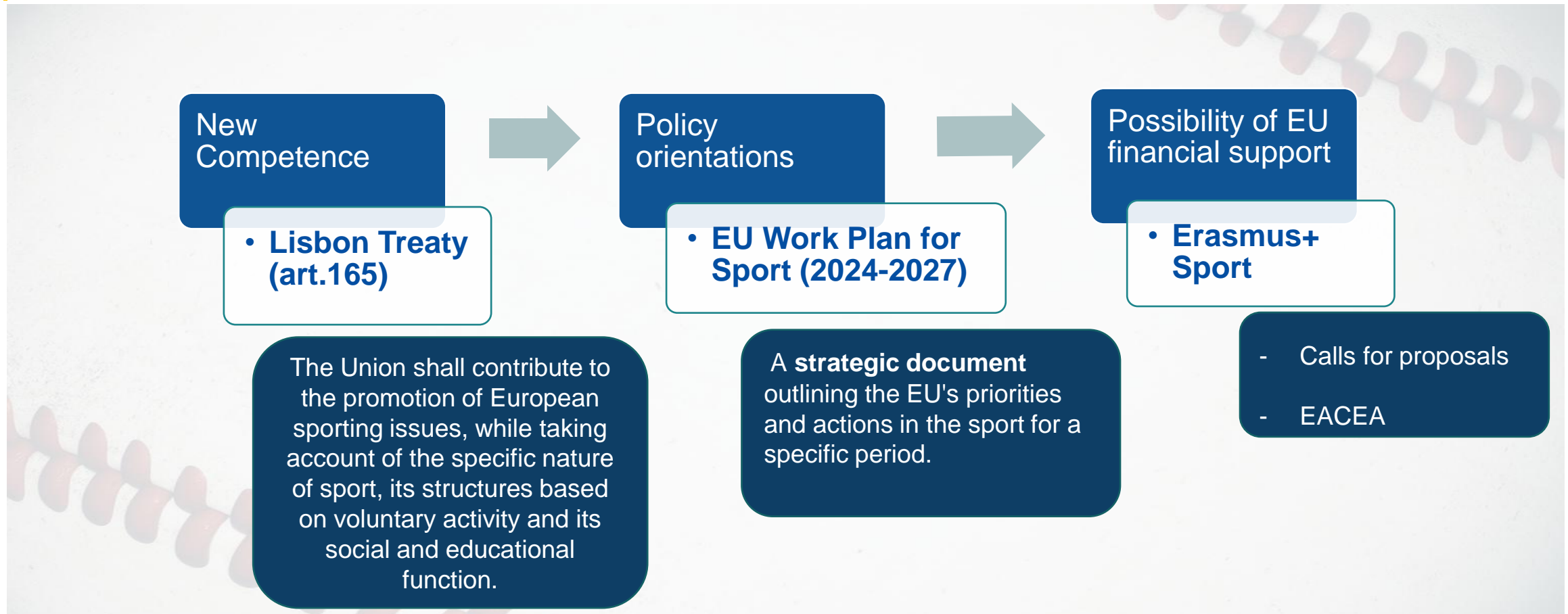


EAS Annual Conference 2025

EU funding opportunities for Sport

*EACEA - European Education and Culture
Executive Agency*

Sport in the EU



EU work plan for sport (2024-2027)



- aims to coordinate actions between EU Member States and relevant stakeholders to strengthen the role of sport in Europe;
- identifies specific objectives that will guide EU sports policies, funding, and initiatives;

Athlete's dual careers amongst the themes under the main priority area **Integrity and values in sport**

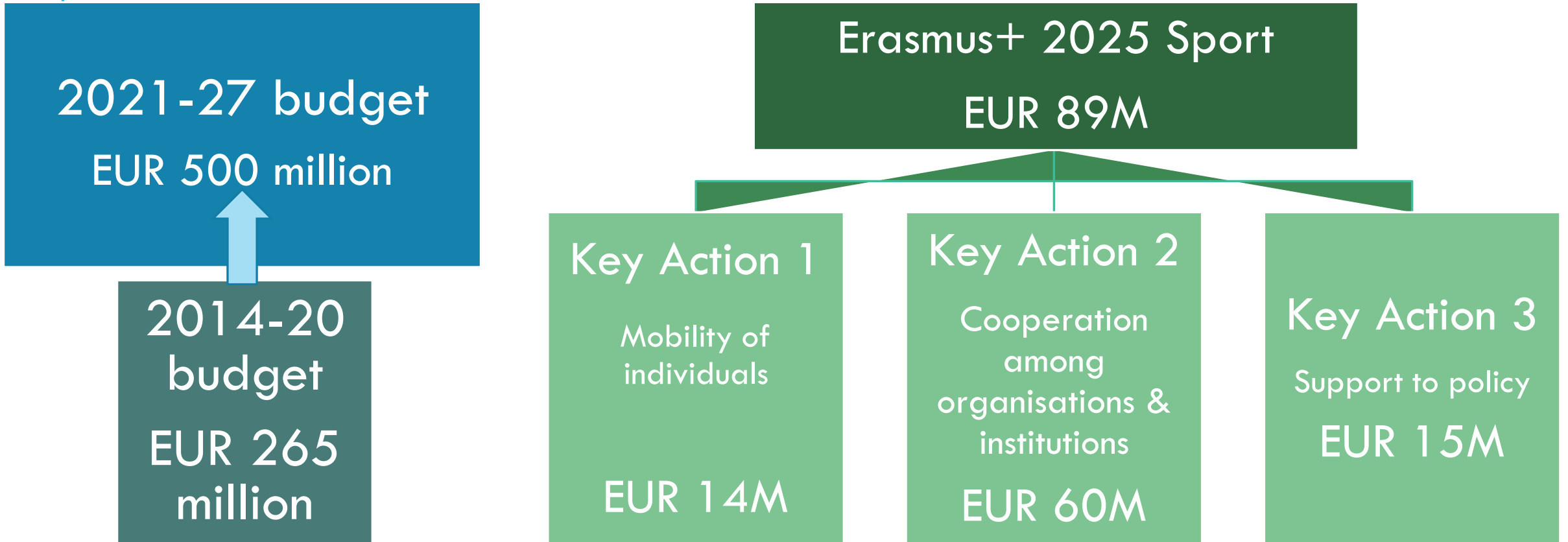
➤ [EU work plan for sport 2024-2027](#)

Erasmus+ Programme

- The EU's primary funding programme for education, training, youth, and sport, with a significant budget allocation for supporting sport-related projects.
- **+/- €500 million for the period 2021-2027** - the largest EU funding source specifically targeted at promoting sport and physical activity.



ERASMUS+ BUDGET



Erasmus+ Objective



- Support lifelong learning and development of people in education, training, youth and sport
- Promote learning mobility of individuals as well as cooperation, among organisations

Erasmus+ Priorities



- Inclusion and diversity
- Digital transformation
- Green transition
- Participation in democratic life
- Common values
- Civic engagement

Erasmus+ Sport - specific Priorities

Encouraging healthy lifestyles for all

- Promotion of Sport and Physical Activity
- European Week of Sport
- Traditional Sports and Games

Promoting integrity and values in sport

- Fight against Doping
- Match fixing and Corruption
- Good governance

Promoting education in and through sport

- Skills
- **Dual Careers**
- Quality of Coaching
- Mobility and Employability

Promoting equality and European values in and through sport

- Non-discrimination
- Gender Equality
- Sport as a mean for peace and inclusion



Erasmus+ Key Action 2

Cooperation among organisations & institutions - projects selected in 2025*

(*contractualisation ongoing, final data tbc)



**Cooperation
partnerships**

124 projects



**Small-scale
partnerships**

185 projects



**Not-for profit
European sport
events**

26 projects



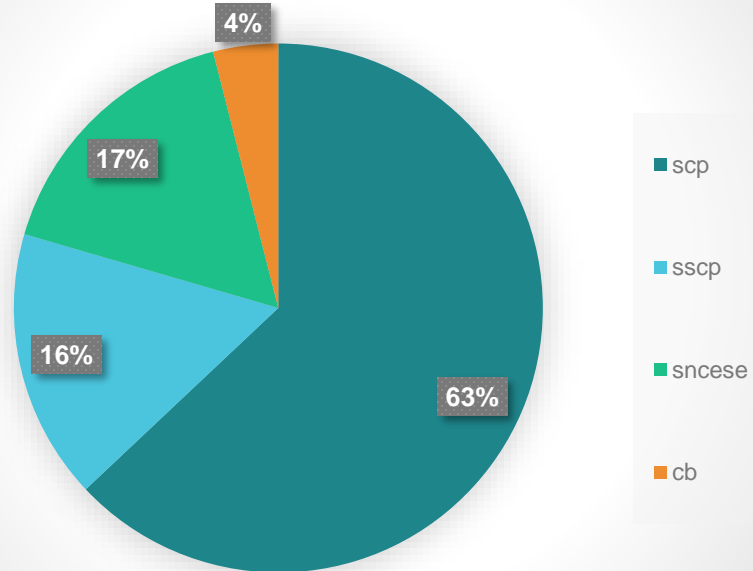
**Capacity
Building in the field
of sport**

13 projects

Erasmus+ Key Action 2

Cooperation among organisations & institutions – budget distribution

Sport KA2 - budget 2025



Available Budget for 2025

ACTIONS	Total amount	Estimated n° of projects
Budget 2025		
Cooperation Partnerships in the field of sport	38 M€	124
Small-scale cooperation partnerships	10 M€	185
Not-for-profit European Sport events	10 M€	26
Capacity building in the field of sport	2,4 M€	13
TOTAL	60,4 M€	348



Cooperation partnerships

- Transnational projects with minimum 3 organisations from 3 different EU Member States or third countries associated to the Programme
- Goal is to reinforce networks, boost the internationalisation of the organizations' activities, exchange best practices and share innovative ideas
- Budget available EUR 120 000, 250 000 or 400 000 (pre-fixed lump sums)



Small-scale partnerships

- Transnational projects with minimum 2 organisations from 2 different EU Member States or third countries associated to the Programme
- Goal is to attract less experienced organisations and small-scale actors to the programme, support social inclusion and active citizenship at local level
- Budget available EUR 30 000 or 60 000 (pre-fixed lump sums)



Not-for-profit European sport events

- Organise 1 European-wide sport event in 1 country OR organise local sport events in each country involved (from EU Member States or third countries associated to the Programme)
- Goal is to focus on volunteering and social inclusion, fight discrimination, encourage healthy lifestyle
- Budget available EUR 200 000, 300 000 or 450 000 (pre-fixed lump sums)



Capacity building in the field of sport

- International cooperation between E+ Programme countries and third countries not associated to the Programme in Region 1 (Western Balkans) and Region 2 (Neighbourhood East)
- Goal is to raise capacity of grassroots sport organisations, encourage physical activity and social inclusion, promote positive values and cooperation
- Budget available between EUR 100 000 and 200 000 (budget based lump sum)



European Week of Sport



- Part of the Erasmus+ Key Action 3
- Launched in 2015
- Every year on 23-30 September
- Goal is to promote physical activities at national level and via the #BeActive campaign
- Budget available EUR 320 000 per national coordinating body
- 50 000 events and 15 million participants in >30 participating countries for 2024



[European Week of Sport](#)

#BeActive EU Sport Awards

- Since 2015 a central element of the European Week of Sport
- Goal is to reward outstanding initiatives that have successfully promoted sport and physical activity across Europe
- Previously two prizes, Be Active and Be Inclusive, since 2025 one single prize
- Five categories: Physical activity, Inclusion, Volunteering, Across generations, Peace
- Budget available EUR 125 000 in total, per winner EUR 15 000 per finalist EUR 5 000



Welcome the new #BeActive EU Sport Awards



Eligible countries per action

Programme Countries

EU Member States

+

**Countries associated
to the Programme**

(Norway, Iceland, Liechtenstein,
Republic of North Macedonia,
Republic of Türkiye and
Republic of Serbia)

Cooperation Partnerships

Region 1 (Western Balkans)
Region 2 (Neighborhood East)
Region 3 (South Med countries)
Partners only - if justified

Small-scale partnerships

**Not-for-profit European
Sport events**

Capacity Building

Region 1 (Western Balkans)
or
Region 2 (Neighborhood East)



ELIGIBILITY: MINIMUM PARTICIPATION

Cooperation Partnerships

Minimum 3 organisations from 3 different EU MS or third countries associated to the Programme

Small-scale partnerships

Minimum 2 organisations from 2 different EU MS or third countries associated to the Programme

Not-for-profit European Sport events

- European local event type I: 3-5 organisations, each from different country
- European event type II: minimum 6 organisations from 6 countries
- European-wide event: 1 applicant + 9 associated partners from 10 countries

Capacity Building

Minimum 4 organisations from 3 countries:
2 organisations from 2 different EU MS or third countries associated to the Programme + 2 organisations from at least 1 country of Region 1 or Region 2

COOPERATION PARTNERSHIP PROJECTS – PROMOTING EDUCATION IN AND THROUGH SPORT - DUAL CAREERS PROJECTS

- 2021-2024: 153 projects funded (*17 explicitly indicated Dual careers as main focus*)
- Total budget awarded: EUR >25 M
- *Many of the projects currently still ongoing*
- 2025: 81 projects selected (*10 explicitly indicated Dual careers as main focus*)
- *Contractualization ongoing*
- *Project examples might be found on [Projects | Erasmus+ \(europa.eu\)](#)*

E+ 2021-2027 - EDUCATION IN AND THROUGH SPORT — DUAL CAREERS EXAMPLES OF SELECTED PROJECTS — COOPERATION PARTNERSHIP

SCALE - play hard, study harder

SCALE
play hard, study harder

[HOME](#) [PARTNERS](#) [ABOUT](#) [RESULTS](#) [NEWS & EVENTS](#) [CONTACT](#)

SCALE

play hard, study harder

LEARN MORE

Call for proposals

ERASMUS-SPORT-2022-SCP

Project title SCALE - Special dual Career paths Against early Leaving from Education and training

Participants	1.	MALTA FA - MALTA FOOTBALL ASSOCIATION - MT
	2.	FRF - FEDERATIA ROMANA DE FOTBAL - RO
	3.	LEGA PRO - LEGA ITALIANA CALCIO PROFESSIONISTICO - IT
	4.	UNIMORE - UNIVERSITA DEGLI STUDI DI MODENA E REGGIO EMILIA - IT
	5.	ForModena - FORMODENA - FORMAZIONE PROFESSIONALE PER I TERRITORI MODENESI SOC. CONS. ARL - IT
	6.	AFFA - AZERBAIJAN FUTBOL FEDERASIYALARI ASSOSIYALARI ICTIMAI BIRLIK - AZ
	7.	FMF - ASOCIATIA OBSTEASCA FEDERATIA MOLDOVENEASCA DE FOTBAL - MD
	8.	EVTA - ASSOCIATION EUROPEENNE POUR LA FORMATION PROFESSIONNELLE - BE

EU Grant EUR 400,000.00

Duration 1/01/2023 – 31/12/2025

SUMMARY / Objectives

SCALE uses football to combat dropout among students aged 14-19 by creating **flexible school-football dual career paths**, raising awareness among schools and teams, training coaches to promote education, and encouraging football teams to support players' academic success.

The project partners with national football federations from Malta, Romania, Italy, Moldova, and Azerbaijan, a training center, a vocational school association, and the University of Modena and Reggio Emilia, with endorsement from UEFA and the UEFA Foundation for Children.

SCALE's key outcome is a set of guidelines for implementing dual career paths to balance football and education. Its sustainability is ensured through national football policies and UEFA-backed dissemination to 55 federations, expanding the model across the EU. SCALE highlights football's role in addressing social issues and promoting positive societal change.

E+ 2021-2027 - EDUCATION IN AND THROUGH SPORT — DUAL CAREERS EXAMPLES OF SELECTED PROJECTS — SMALL SCALE PARTNERSHIP

ServeHER — ServeHER Project



Call for
proposals

ERASMUS-SPORT-2024-SSCP

Project title

ServeHER

Participants

1. BVF - BALGARSKA FEDERATSIA PO VOLEYBOL – BG
2. VB - VOLLEY BELGIUM - BE

EU Grant

EUR 60,000.00

Duration

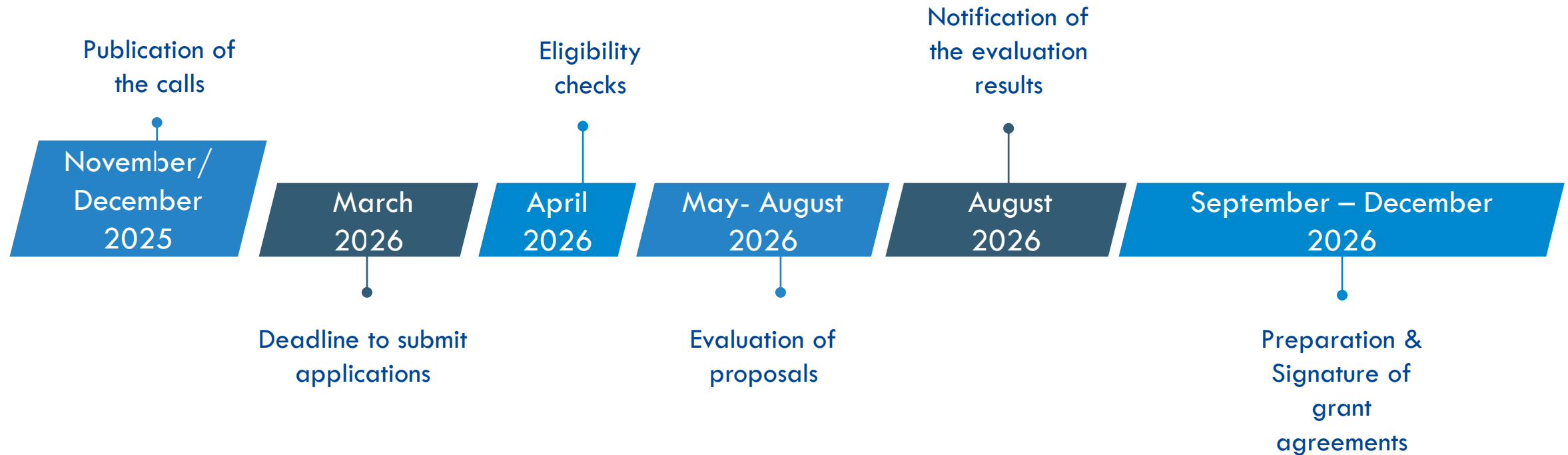
1/12/2024 – 31/11/2025

SUMMARY / Objectives

ServeHER (SH) aims to promote education through sport and improve coaching quality in EU grassroots volleyball. It will develop and pilot an **innovative dual career program to equip 50 female volleyball players (aged 16-17) with skills in coaching, club management, and statistics, supporting their career prospects beyond sports.**

The project includes a research report on dropout reasons, a three-module program with virtual training and motivational videos, an ambassador network, a digital platform, and guidelines for European volleyball clubs. Partnering with the Bulgarian Volleyball Federation and Volley Belgium, ServeHER creates a unique dual career pathway to keep girls in volleyball and develop future female coaches, managers, and statisticians with relevant labor market skills.

INDICATIVE CALENDAR FOR CALLS FOR PROPOSALS 2026



USEFUL LINKS

Sport policy
webpage:
[Home – Sport](#)

Eacea
website:
[EACEA -
European
Commission](#)

Erasmus+
Programme
Guide 2025:
[E+
Programme
Guide](#)

Where to find
the
application
forms?
[Funding &
tenders
\(europa.eu\)](#)

CONTACT

- The calls for proposals can be found on the Funding and Tender Opportunities Portal

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

- Functional mailbox of the Sport Sector at EACEA

eacea-sport@ec.europa.eu

Thank you



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